Lucerne Valley Market & Hardware

Your Modern General Store
Your Super Supermarket

Dedicated to Our Community

Lucerne Valley SUPER MARKET
Do It Best HARDWARE



Crossroads Center
Lucerne Valley Market
Do It Best Hardware
Deli Cafe
First Foundation Bank
Wash n Shop
Dr. Melvani, M.D.
ECO-1 RECYCLING

PRSRT STD
ECRWSS
U.S. POSTAGE PAID
LUCERNE VALLEY, CA
Permit #3

CROSSROADS CENTER 32946 State Highway 18 Lucerne Valley, CA 92356 (760) 248-7311 FAX 6324 Website: lucernevalleymarket.com email: info@lucernevalleymarket.com

AD EFFECTIVE November 5 - 11, 2026 — Ad items subject to availability.



Veterans' Day

Tuesday, November 11

For a surprise, stop by the Deli Cafe and tell us if you are a Veteran or Active Duty Military.

OPEN REGULAR HOURS



Beef Tri-Tip

$5.99 lb

Whole or steaks.



Fresh Cantaloupe

79¢ lb

Cut 99¢ lb.



Sweet Honeydew

89¢ lb

Cut $1.09 lb.



Gala Apples

99¢ lb



Jumbo Sweet Potatoes

99¢ lb



Russet Potatoes

79¢ lb

Great for baking.



Red Onions

Burger slicing size.

99¢ lb



Whole or Sliced White Mushrooms

$1.99 pkg

8 oz.



American Blend Potatoes

3 lb. bag!

$2.99 ea

SPECIAL OF THE MONTH!

Hot Pastrami Sandwich

$4.99 ea



We grill thin-sliced premium pastrami and put it on a toasted French roll with mustard and pickles.

Regular 6.99 ea.

OPEN 6am-9pm

Deli Cafe 6am-7pm
Wash n Shop 6am-7pm

HOT DEALS OF THE WEEK!



Calidad Tortilla Chips — $1.89
10-11 oz. Package
Selected Varieties

Pepsi
Soft Drinks
24 Pack, 12 oz. Cans
Selected Varieties
$10.99 +crv



LIMIT 1 ADDITIONAL PURCHASES • $11.99 Ea. +CRV

Michelob Ultra
Beer
15 Pack, 12 oz. Cans
$15.99 +crv



Powerade
Sports Drinks
28 oz. Bottle
Selected Varieties
99¢ +crv



Ragù
Pasta Sauce
16-24 oz. Jar
Selected Varieties
$2.79



Silk
Almond Milk
64 oz. Carton
Selected Varieties
$3.79





Essential Everyday
Drinking Water
24 Pack, 16.9 oz. Bottles
$2.99 +crv